

2020 SAME SAN DIEGO POST SMALL BUSINES FORUM

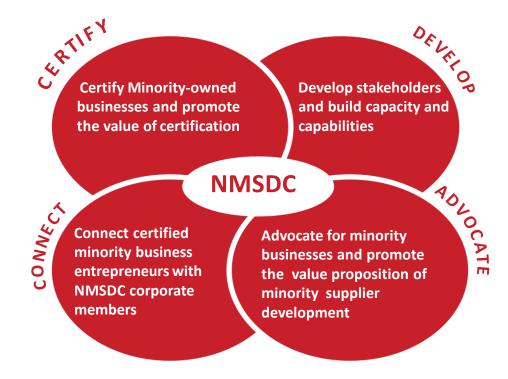
PATRICIA CRENSHAW, PRESIDENT & CEO

WHO WE ARE

- Established in 1993
- A 501(c)(3) non-profit organization
- Represent certified MBEs with annual revenue from \$10,000 - \$1.05 billion in Arizona and the San Diego metropolitan area
- Members are corporations committed to supplier diversity



OUR FOCUS





BOARD OF DIRECTORS



Board Chair Patricia "Patti" Pyle **SRP**



Elizabeth "Liz" Camacho MBEIC Co-Chair Scotts Business Group



Chi Pak **T-Mobile**



Brennon Carlson Treasurer **ASU**



Summer Faussette
Comerica Bank

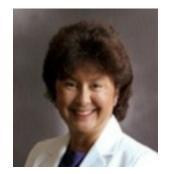


Beverly Scott

Medtronic Microcenter



Jo Anne Arvizu **Raytheon Technologies**



Vera Howell
Turner Construction



Geoffrey Thompson UPS



MINORITY BUSINESS ENTERPRISE INPUT COMMITTEE (MBEIC)



Liz Camacho Co-Chair/ Board Representative Scott Business Group



William Randall Co-Chair (San Diego) Boateng Logistics



Jon Alben **ACTIVATE, INC**



Eric Humphrey
EH Group



Jerry McPherson

The Mathias Group



Jim Thomas

All About Blind Cleaning

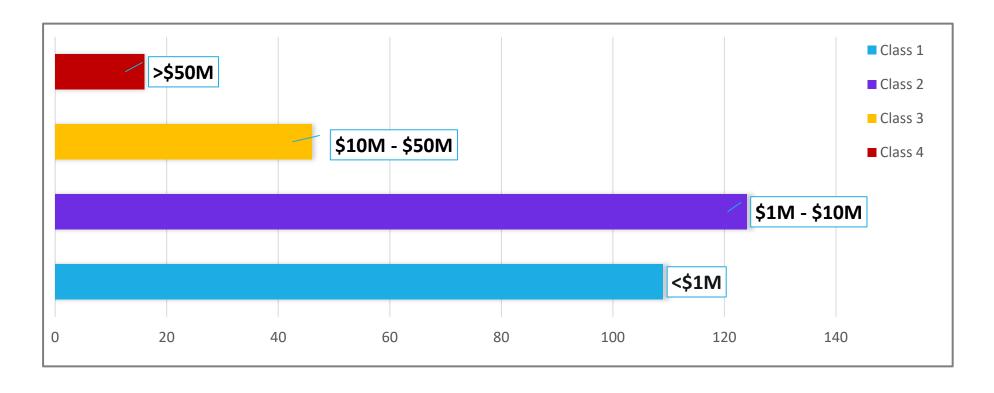


CERTIFIED MBES ECONOMIC IMPACT

\$13.39B AGGREGATED REVENUE REPORTED **217 NATIONAL & INTERNATIONAL MBES** 16,377 EMPLOYED BY PSWMSDC CERTIFIED SUPPLIERS **10,557 MINORITY EMPLOYEES** 8% INCREASED REVENUE FROM 2018 TO 2019



MBES BY REVENUE CATEGORY





ABOUT CERTIFICATION

What is an MBE?

 Minority Business Enterprise (MBE) is an American designation for businesses which are at least 51% owned, operated and controlled daily by an individual who is at least 25% Asian, Black, Hispanic or Native America who are U.S. Citizens

Additional Criteria

- Minority eligibility is established via a combination of screenings, interviews and site visits
- Ownership, in the case of a publicly-owned business, means that at least 51% of the stock is owned by one or more minority group members
- Must be a for profit enterprise and physically located in the U.S. or its territories
- Management and daily operations must be exercised by the minority ownership member(s)
- See our website at <u>www.pswmsdc.org</u> for more information



PSWMSDC OFFERINGS

- Matchmaking Sessions
- Buyer Breaking Barriers
- Leadership Academy
- Ongoing Education/Training Workshops
- Business Relationships
- Monthly MBE Orientations
- Doing Business with
- And many more opportunities to grow your business!



SIGNATURE EVENTS

- New Year's Reception: January 2021
- Annual Golf Tournament: April 2020
- Procurement Conference with Matchmakers: June
- Supplier Diversity Leadership Awards Gala: June
- Supplier Diversity Business Summit: July



CONTACT INFORMATION

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Development Council Serving Arizona and San Diego County

NEW PLANS. FRESH START. **NEW OPPORTUNITIES.**

Thank You

