

The City of Philadelphia's

Office of Economic Opportunity (OEO)

The City's Commitment to Diversity

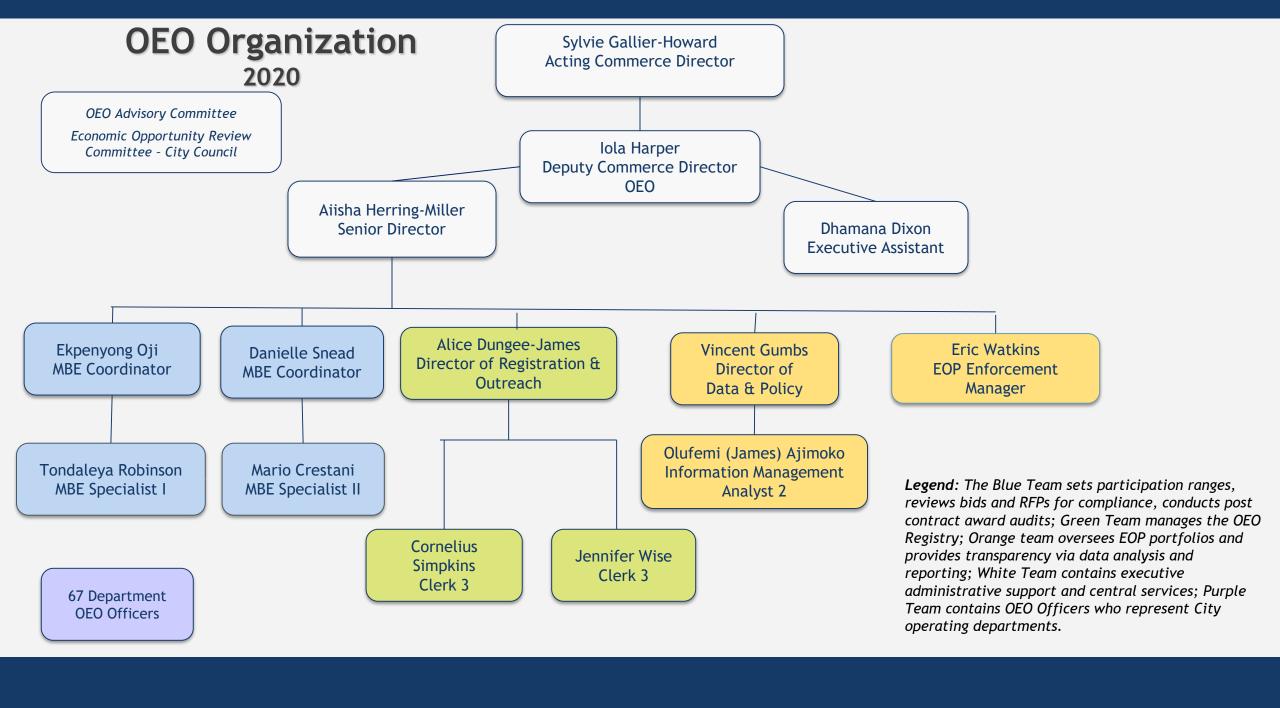
Goals of the City of Philadelphia

- Putting local, minority, women, disabled-owned businesses (M/W/DSBE) and city residents to work
- Assisting with equitable distribution (at least 35 percent) of City contracts awarded to M/W/DSBE owned businesses
- Developing Economic Opportunity Plans (EOPs) to focus on supplier diversity and workforce inclusion for city projects more than \$100,000

OEO's Mission

The Office of Economic Opportunity (OEO) promotes the economic development of Minority, Women and Disabled-Owned Business Enterprises (M/W/DSBE) through its registration program, contract review and monitoring activities; as well as ongoing interaction with other City Departments, quasi-public agencies and the local marketplace.

Registered M/W/DSBEs benefit in the City's contracting process, as well as with the City's for-profit and non-profit partners (Philadelphia Industrial Development Corporation (PIDC), Community Development Corporations (CDCs), and Certifying Agencies).



What is Certification?

Clarifies ownership and control of a business

 Minority, Women, the Disabled and Disadvantaged business owners have to own 51% of the enterprise

Certifying organizations:

- Private (M/WBEs cost: \$100 to \$1,000 w/\$10M gross annual receipts)
 National Minority Supplier Diversity Council (NMSDC)
 Women Business Enterprise National Council (WBENC)
- Municipalities (M/W/DSBE and DBE cost: Free)
 Federal Disadvantaged Business Enterprises (DBEs)
 State/City PA-UCP (Airport, SEPTA, PennDOT & Allegheny County)

How to Get Certified

- 1. Recognized certifying agencies are listed on the OEO website www.phila.mwdsbe.com
- 2. "Click" on link to select an Agency
- 3. Complete application form
- 4. Submit documents to certifying agency i.e.
 - Organization structure
 - **Financials**
 - Legal documents (i.e. article of incorporation, LLC, etc.)
- 5. Allow 60 to 90 days for processing

What is the OEO Registry?

The City of Philadelphia has a list of certified Minority, Women and Disabled businesses. This list is called the OEO Registry.

The Registry consists of businesses that are:

- Public Works (Contractors)
- Service, Supply & Equipment (SS&E) (Distributors, Janitorial/Maintenance, Medical etc.)
- Professional, Personal Services (PPS)

 (Lawyers, Doctors, Engineers, Consultants, Accountants, etc.)

The Advantages/Benefits of being Certified and Registered

- Certification will provide you a direct link between corporate America and minority owned businesses.
- Certification will increase your network with targeted trainings, fairs, meetings and networking events. (Create partnerships, joint ventures, etc.)
- Registering will provide your business 365 days of FREE advertisement via business profile. (Listed will be Name of business, Telephone and Fax Numbers, E-mail, Address, Business Hours, Types of Payments accepted, etc.)
- Registering will give you access to technical and financial services to aid your business capacity and sustainability.
- Registering will allow your business to be viewed by City of Philadelphia operating departments (55+), for-profit, and non-profits for procurement opportunities.
- Registering grants your business inclusion in the City of Philadelphia's Minority. Women and Disabled (M/W/DSBE) participation goals.

Registering with the Office of Economic Opportunity (OEO)

- 1. Obtain certification from an OEO Recognized Certification Agency (view partial list in PDF format at www.phila.mwdsbe.com).
- 2. Submit online application at www.phila.mwdsbe.com (make sure codes with descriptions (i.e. North American Industry Classification (NAICS) Codes) from your certifying agency are included on your application). We suggest submitting the certification with the longest expiration date.
- 3. If you have any questions or need assistance while completing the application, contact Alice Dungee by email at Alice.Dungee@phila.gov or call 215-683-2052.

The City's Commitment to Diversity

Online Registration with the Office of Economic Opportunity

www.phila.mwdsbe.com



MWDSBE Inclusion Works Compliance Reporting System

Online Registration

As of March 2010, the City of Philadelphia no longer offers a M/W/DSBE Certification Program. Minority, Women, and Disabled-Owned businesses that wish to participate in the City's program must be certified by another certifying agency. The City's registration program promotes and fosters the growth of Minority, Women, and Disabled-Owned businesses (M/W/DSBEs). Companies that register with OEO can benefit from the City's economic inclusion efforts.

All firms applying for the Office of Economic Opportunity Registry of Certified Firms under Executive Order 3-12 as a Minority, Woman and/or Disabled Business Enterprise (M/W/DS-BE) must complete the M/W/DS-BE Registry Application and submit it to the Office of Economic Opportunity (OEO) for the determination of eligibility.

Registration is free. There is no fee to apply to the registry as a Minority Business Enterprise (MBE), Woman Business Enterprise (WBE) or Disabled Business Enterprise (DSBE).

Simple Registration Process

First, obtain certification from an OEO Recognized Certification Agency (view list in PDF format).

Secondly, submit an application for registration with OEO. To begin, select one option below. If you have more than one certification, use the certification that certifies you for the longest period of time. (Example: Certificate that expires on August 12 next year and one that expires on December 31 next year, use the December 31 certification).

All firms accessing this registration system must use a distinct and secure user account.

If you have any questions or need help while completing the application please contact Alice Dungee by e-mail at alice.dungee@phila.gov or call 215-683-2071.

To continue, please select an option below:

Renew Your Certification		New Certification
I Know My Username & Password	I Forgot My Username & Password	Your firm is not currently registered with OEO.
Login	Lookup Account	Create Account

Searching the OEO Registry

www.phila.mwdsbe.com



System Home

Search the Registry

Apply for the Registry

PA UCP DEE Directory

Office of Economic Opportunity >

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All firms applying for the Office of Economic Opportunity Registry of Certified Firms under Executive Order 3-12 as a Minority, Woman and/or Disabled Business Enterprise (M/W/DS-8E) must complete the M/W/DS-8E Registry Application and submit it to the Office of Economic Opportunity (CEC) for the determination of eligibility.

Registration is free. There is no fee to apply to the registry as a Minority Business Enterprise (MBE), Woman Business Enterprise (MBE) or Disabled Business Enterprise (DSBE).

Simple Registration Process

First, obtain certification from an GEO Recognized Certification Agency (view list in FDF format).

Secondly, submit an application for registration with OEO. To begin, select one option below. If you have more than one certification, use the cartification that contribus on a retire longest period of time. (Example: Certificate that expires on August 12 next year and one that expires on December 31. exhibitation).

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To continue, please select an option below:

Renew Your Certification		New Certification	
I Know My Username & Password	I Forgot My Username & Password	Your firm is not currently registered with OEO.	
Login	Lookup Account	Create Account	

After logging in to your account, click the Apply for Registration link on the right side of the page. If you have questions about this process or need more information, please contact <u>Customer Service</u>.

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The OEO Registry

The DEC has compiled a database of all firms that are registered as MBE's, WBE's, or DSBE's with the City of Philadelphia. Please enter information for at least one category below and then search for all compenies that correspond to your chosen priteria. You must select at least one participation type.

If searching for businesses that provide specific capabilities, enter keywords into the "Business Description" field. Examples: Use "electric" instead of "electrican", "carpentry" instead of "capentre", etc. Be more general in your search to ensure complete search results. Instead of "Basil Estate Property Manager" enter "Basil Estate" or "Property".

Business Name/DBA Search by Business Description Business Description Search by Commodity Code Commodity Code Search by Confact Person	Tip: Try just a few letters of the firmtoin contractor Tip: Try post in time tetters of a beywend Click to I carbop Commodity Cod jumpsy weaker will appear to branch or		
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Search by Location			
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State			
Zip Code			
Phone Area Code			
	100		
Search by Certification Type			
Certifications	☑ Disabled Owned Business (I		
	☑ Disadvantaged Business Enterprise (DBE)		
	Minority Business Enterprise (MBE)		

Download Entire Directory: to Excel

Include Commodity Codes in download

Contact	Us

Chief Administrative Office **Contracts Unit**

Office of Economic **Opportunity**

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One Parkway Building

Procurement Commissioner

Procurement Department

Deputy Chief Administrative Officer

OEO Director of Registration & Outreach

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