# SBA

U.S. Small Business Administration

### **SBA at a Glance**

Established in 1953 to help start, build, and grow small

businesses

- Headquarters in Washington DC
- 10 Regional Offices
- 68 District Offices
- 7 Disaster Center Offices



### PENNSYLVANIA COUNTIES

Philadelphia District Office

Pittsburgh District Office

Western PA (Pittsburgh) District

- District Director Dr. Kelly Hunt
- Serves 27-counties
- SBA Region 3



# Counseling

In conjunction with our resource partners, the SBA offers free, confidential business counseling and low-cost training to help your business thrive at all stages of the business cycle.

### Small Business Development Centers

- University of Pittsburgh
- Duquesne University
- PennWest Clarion
- Gannon University
- Indiana University
- St. Francis University
- St. Vincent University
- Penn State

### **SCORE Chapters**

- Pittsburgh
- Westmoreland
- State College

### **Women's Business Centers**

Chatham University WBC





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Plan your business

You've got a great idea. Now, make a plan to turn it into a great business.



Launch your business

Turn your business into a reality. Register, file, and start doing business.



Manage your business

Run your business like a boss. Master dayto-day operations and prepare for success.



Grow your business

When business is good, it's time to expand.
Find new funding, locations, and
customers.



# **Plan Your Business**

- Market research and competitive analysis
- Write your business plan
- Calculate your startup costs
- Establish business credit
- Fund your business
- Buy an existing business or franchise



Plan your business



# **Launch Your Business**

- Pick your business location
- Choose a business structure
- Choose your business name
- Register your business
- Get federal and state tax ID numbers
- Apply for licenses and permits
- Open a business bank account
- Get business insurance



Launch your business



# **Manage Your Business**

- Manage your finances
- Hire and manage employees
- Pay taxes
- Stay legally compliant
- Buy assets and equipment
- Marketing and sales
- Stay safe from cyber threats
- Prepare for emergencies
- Recover from disasters
- Close and sell your business



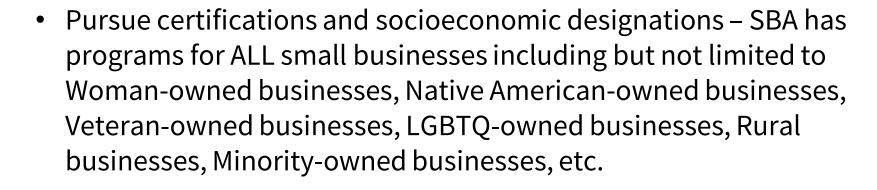
Manage your business





## **Grow Your Business**

- Get more funding
- Expand to new locations
- Merge and acquire businesses
- Become a federal contractor
- Export Products





Grow your business



# **How Does SBA Help?**



Free business counseling

Get business advice from our partnering organizations and experts. >

Find counselors



SBA-guaranteed business loans

Find an SBA lender near you to help fund your business.

**Use Lender Match** 



Home & business disaster loans

Apply for a low-interest disaster loan to help recover from declared disasters. >

Apply for assistance



Federal government contracting

Learn how to find and win small business government contracts. >

Find contracts



# **Business Counseling**



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siness Guide Funding Programs Federal Contracting Learning Platform <u>Local Assistance</u>

### **Get local assistance**

SBA and our network of partners offer free or low-cost counseling and training in your area.

**Business Zip Code** 

SEARCH NEARBY

Enter a 5-digit zip code.





# **Investing in America**

The SBA has a resource hub for small businesses to access **Investing in America** opportunities. The site includes:

- Free guides and resource overviews
- Examples of small businesses that have accessed funding
- Links to valuable SBA resources, such as business loans and free business counseling, that can help you pursue opportunities



### Home repair and construction

Explore rebates and tax credits that reduce the costs of clean energy and energy efficiency projects for your customers and help you grow your revenue.

- · Home energy rebates
- · Home energy tax credits



### Government contracting and subcontracting

Explore federal and state contract and subcontracting opportunities across industries for your small business.

- General infrastructure contracting and subcontracting
- · High-speed internet contracting opportunities
- Contracting with the Department of Transportation



### Manufacturing

Explore grant funding that may be available for your small manufacturing business.

 IAC implementation grants for small manufacturers

https://www.sba.gov/sba-learning-platform/investing-america



### Resources

### **Contact a local resource:**

· Small Business Administration District Offices

Find your local office at: <a href="mailto:sba.gov/tools/local-assistance/districtoffices">sba.gov/tools/local-assistance/districtoffices</a>

Women's Business Centers

Find your local center at: <a href="mailto:sba.gov/tools/local-assistance/wbc">sba.gov/tools/local-assistance/wbc</a>

Apex Accelerators (Formerly PTAC)

Find your local center at: <u>aptac-us.org</u>

• Small Business Development Centers

Find your local center at: <u>americassbdc.org/home/find-your-sbdc</u>

SCORE

Find your SCORE office at: <a href="score.org">score.org</a>

- Call the SBA Answer Desk: 1-800-U-ASK-SBA (1-800-827-5722)
- Visit <u>sba.gov</u>



# **Contact the SBA Pittsburgh District Office**

U.S. Small Business Administration Western Pennsylvania

- David M. Pinkosky
   Business Opportunity Specialist
   412-615-4034
   david.pinkosky@sba.gov
- General inquiries can be sent to <u>wpainfo@sba.gov</u>
- Follow the SBA Western PA
   District Office on X
   @SBA\_Pittsburgh for the
   latest news and
   announcements





# **THANK YOU!**

