

The Camp Process

Amy McGeever

Meet Amy McGeever, SAME Program Manager, STEM Camps

About Amy

Grew up in: Palm Beach Gardens, FL

Now lives in: Manassas, Virginia

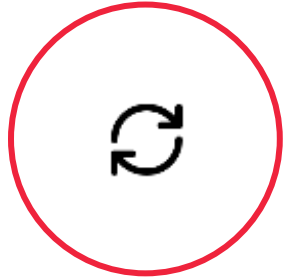
On Staff Since: February 2024

Favorite SAME memory: Visiting 3 camps in one week

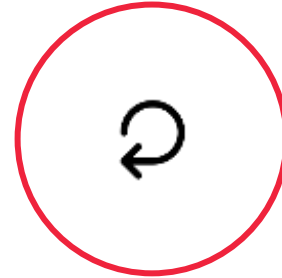
Fun Fact: Amy has been to all 50 states!



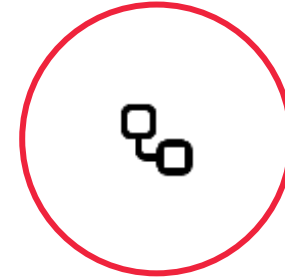
The Camp Process for 2025



A new year brings an opportunity to refresh and innovate our camping system.



We are introducing a new system to enhance the camping experience.



An updated process will streamline operations and improve efficiency.

But first, a look at 2024

• **Camp Slots for 2024**

- Army – 40 campers
- Air Force – 80 campers
- Marine Corps – 60 campers
- Navy Jacksonville – 50 campers
- Navy Port Hueneme – 40 campers
- **Total: 270**

• **Sponsored Numbers**

- Total Applicants: 500
- Total Sponsored Applicants: 366

“Posts don’t get enough say as to who gets to go to camp!”

What's the problem?

Posts sponsored more campers than there were slots to fill for camp this year.

Under the current system, there is no cap at how many campers get to be sponsored.

Posts that can only sponsor a limited number of campers may not be able to sponsor excellent and worthy candidates for the camp slots.

There are over 100 people putting their input into who gets to go to camp. Not everyone will be happy.

The administrative side to the current process required multiple staff spending hundreds of hours to get everything squared away.

- This led to a longer turnaround time for acceptance notifications.

Goals for 2025 and beyond

How do we envision the success of the camps going forward?

- The best and most eligible candidates will attend SAME camps.
- Sponsorships will go to well-deserved candidates.
- The camp program will grow with the installation of new camps across the country.



WHAT WILL BE DIFFERENT IN 2025?

We will ask very early on what Posts are willing to contribute.

We will identify Post contacts for camps ASAP.

Quarterly calls with Post POCs

Camp Directors and their teams will decide who is accepted to attend their camp (“selectees”).

Posts can sponsor any selectee.





Camp 2025 Timeline

- December 2024 Application goes live
- December 2024 Survey to Posts regarding their camp contribution for 2025
- March 12, 2025 Camp application closes
- March 19, 2025 Camp Directors and their team make final camper selections
- March 26, 2025 Posts provided selectee list and decide who to sponsor
- March 28, 2025 Campers and parents are notified on status
- April 2025 Camper deadline to accept or decline their spot
- April 2025 Camp tuition collected