

Vision, Mission, & Goal Statements

> Vision Statement:

Serve as the <u>trusted integrator</u> across the <u>A/E/C and related professions</u> in addressing <u>our nation's economic and security interests at home and abroad.</u>

> Mission Statement:

Lead collaboration in support of our national security priorities.

> Goals:

- <u>Drive Partnerships</u> through focused industry-government engagement.
- <u>Deliver Solutions</u> for critical infrastructure and mission readiness challenges.
- <u>Develop People</u> to strengthen America's STEM pipeline and technical workforce.



Goal: <u>Drive Partnerships</u> through focused industry-government engagement.

- Objectives:
 - Support engagement with our nation's military and agency partners in their role of addressing complex challenges globally.
 - Promote multi-disciplined collaboration among public, private, and academic sectors, at all levels, to address critical needs impacting national security.
 - Provide expertise, knowledge, and resources on current and emerging practices that affect the nation's built and natural environments.
 - Create and leverage strategic partnerships with similarly aligned organizations and stakeholders to optimize the use of SAME's resources, expertise, and capabilities.
- Desired Outcome: SAME serves as the society of choice for our partners to assist them in addressing current and future complex challenges, through focused and deliberate engagement, collaboration, and partnering actions by SAME's entire governance structure with various internal and external stakeholders.



Goal: Deliver Solutions for critical infrastructure and mission readiness challenges.

- Objectives:
 - Operationalize SAME Communities of Interest, placing focus on national security topics.
 - Encourage Posts and Regions to prioritize issues centered in their respective areas.
 - Leverage expertise from SAME members, government agencies, academia, and other key stakeholders to identify matters affecting national security, gather facts, and recommend solutions.
 - Communicate issues, contributing factors, and findings through multi-media means & venues.
 - Pursue policy and programmatic efforts that strengthen acquisition practices that support the industrial base.
- Desired Outcome: SAME's Communities of Interests are elevated and highlighted as "Solution Laboratories" on topics of great interest and impact to our nation. Posts and Regions remain attuned and responsive to issues in their environments. Enhance traditional communication methods (TME) by distributing electronic content via SAME website(s), emails, and the SAME App -- pushing "value" to our membership.



Goal: <u>Develop People</u> to Strengthen America's STEM Pipeline and Technical Workforce.

- Objectives:
 - Provide avenues to support inclusive involvement in STEM and trade related careers, professional & technical development, leader development, and transition assistance.
 - Promote a structured mentoring continuum, highlighting professional growth and leadership opportunities for members at all ages and experience levels.
 - Cultivate leaders who embrace diversity, equal opportunity, inclusion, and lead with courage, character, respect, and tolerance.
 - Improve student chapter/higher education involvement in nurturing future Architecture/Engineer/Construction (A/E/C) professionals and military engineers.
 - Align with the SAME Foundation and other organizations focused on people and personal/professional development.
- Desired Outcome: Optimize SAME's human capital programs, Posts, and Regions to maintain and enrich the STEM pipeline by introducing youth to the industry and enhancing personal and professional growth of those already in the profession.



2030 Strategic Plan Interdependent Goals

