

Society of
SAME
American Military Engineers

***SAME Centennial
Celebration Plan
And
2025 Strategic Plan
Hello Tulsa Post***





SAME Centennial Celebration Plan

May 2018 to May 2021



OUTCOME: The overall expected outcome of SAME's 3 year long Centennial Celebration is to set the stage for and gain momentum going into SAME's second century of service to our nation.

PHASES:

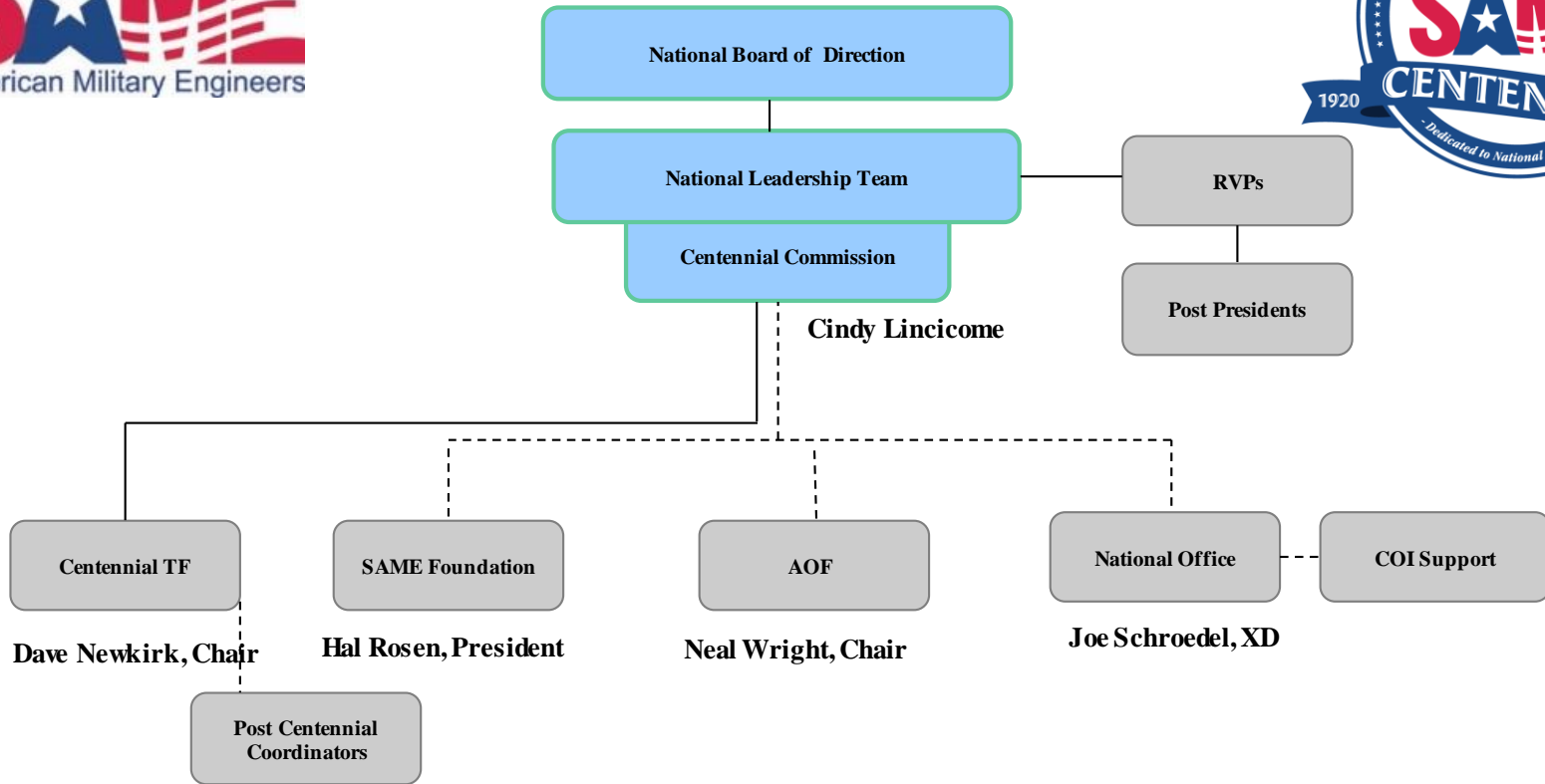
PHASE I: *The Run to 2020 and Beyond (May, 2018 - May, 2020):* *increase member participation in and enthusiasm for SAME by getting members involved in centennial activities at the post and national levels – ultimate result is long term active participation, especially at the post level, in SAME because of the positive experience with the centennial.*

PHASE II: *National Kick-Off Celebration (27-29 May 2020):* *at JETC 2020 in Washington, DC, formally signal the end of our first century and beginning of our second century; celebrate the important juncture in our history by conducting a memorable national Centennial Society Ball on 29 May 2020.*

PHASE III: *Post Celebrations (May 2020 - May 2021):* *focus on posts for the first year of our second century by highlighting post celebrations of what is important to them and their local stakeholders; to underscore SAME's and our military's contributions to our national infrastructure and to the development of our profession.*



Centennial Communications and Coordination



Primary Focus:

Role of Commission: Part of the National Leadership Team; National Coordination of Centennial Activities

National Office: Overall Management of Centennial Celebration; Phase II (JETC 2020) planning and execution; further COI role as extension of national office by involving COI’s in centennial planning and execution

SAME Foundation: LDP Implementation (first graduation at JETC 2020); Foundation Fundraising Campaigns; Special events at JETC 2020 as desired

AOF: AOF Action Plan Implementation (Fellows focus now is to support posts); LDP Implementation; Reset Fellows Investiture to JETC in 2020; Special Fellows events at JETC 2020 as desired

Centennial TF: Dialogue w/ Post Centennial Coordinators – share Phase III plans among posts, keep leadership and members informed of centennial activities



SAME Centennial Celebration Plan

PHASE II
May 2018 to May 2021



PHASE II: Centennial Kick-Off Celebration (27-29 May 2020, Washington, D.C.):

WE WANT YOU THERE

JETC 2020: What to expect and why you should be there

1. Special Centennial Coin; All Post flags present; volunteers come from all posts; Post Awards Lunch
2. May 26 Pre-JETC special tours and NOVA/DC Post Golf Tournament
3. 6 Tracks of robust training
3. Enhancements in the exhibit hall and throughout the venue depicting our history and our future.
4. Participation of stakeholders and sustaining members to celebrate their achievements in the last 100 years!
5. Establish Joint Staff declaration that JETC is the premier annual joint and interagency training conference in the world.
6. Recognition of Past Presidents/ Sustaining Member Firms/ the Named Award History
7. May 27 First National Leader Development Program graduation hosted by the *SAME Foundation*
8. May 27-29: Presale of the *Century Book* in Exhibit Hall
9. May 28 Mike Rowe, "Dirty Jobs" Keynote Speaker
10. May 28 all COCOM engineers participate in Tabletop Exercise and professional development training
11. May 29 Investiture of Fellows
12. May 29 Golden Eagle Awards to LTG Robert Flowers and Mr. Joe Galloway, Vietnam War correspondent
13. May 29 Introduction of 1st Century Time Capsule, Groundbreaking followed by Countdown to 2nd Century
14. May 29 Huge Centennial Ball – theme – "Supporting our Veterans" Awards & Dance the New Centennial In



SAME Centennial Celebration Plan

PHASE III

May 2018 to May 2021



PHASE III: Post Celebrations (May 2020 - May 2021): *Strengthen local importance of SAME Posts by leveraging relationships with local stakeholders and partners to build collaboration at the local level **If your Post has a significant event that you wish to celebrate before PHASE III, coordinate with National, (Boston on “Old Ironsides” Oct. 17, San Diego Nov 12, and Guam Feb 20, 2020– Check out the Centennial Celebration site)***

OUTCOME: *Use the SAME Centennial to celebrate one or more Post accomplishments and as a tool for assisting posts with membership involvement in SAME.*

1. Celebrate a post level accomplishment or recurring event (that contributed to SAME) – involve partners (chapter/local level), community leaders, etc. Celebrate big events in the lives of stakeholder and partner organizations.
2. 2021. We intend to document the year of post celebrations (Century Book, possibly History channel, etc).
3. Posts create public awareness of the importance of SAME locally through their events – positive messages about collaborating with local stakeholders to produce solutions to challenges – share results with the society through the Centennial Task Force.
4. Track celebrations throughout year in *TME* and other Society News media.
5. Capture post celebrations for inclusion in the *SAME Century Book* and other industry publications.
6. With the help of Posts, develop the streamer criteria (between November 2019 and May 2020) for Strategic Plan 2025. Posts will then be in a position to develop their plans for 2021 by November 2020. New Streamer criteria go into effect in 2021 (so first submission under new criteria is January 2022).

SAME is One Society of Vibrant Posts that are relevant locally and contributing to the national direction!

SAME Centennial Celebration Plan

February 2020 to May 2020



*It is **March 3, 2020**— We have **12 Weeks or 85 days** to be ready for our
Second Century,*

- *What do you need to do to be prepared?*
- *SAME was founded In 1920, **Will the 5K be the Tulsa Post Phase III Celebration?***
- *If you have the WWI issue of the TME have you read the pages mentioned on the first slide? Pages 1-5, 9, 78-95 & Just one more – Road to Montfaucon*

SAME VISION (In 2015):

By 2020, SAME is recognized as the multidisciplined integrator of Military, Public, Private and Academic national infrastructure-related capabilities to produce viable solutions for America's national security

COMPLETED

Professional Partnerships



Veteran Partnerships

STEM Partnerships



Affinity Partnerships





*SAME Second Century
Begins with our*



2025 STRATEGIC PLAN

**Goal 1: Strengthen Industry-Government
Engagement**

Goal 2: Build and Sustain Resilient Communities

Goal 3: Develop Leaders for the Profession

Goal 4: Enrich the STEM Pipeline for the Nation

**Goal 5: Prepare Servicemembers & Vets for
A/E/C Industry**

2025 STRATEGIC PLAN



VISION

Service our nation as the foremost integrator for leadership development and technical collaboration within the A/E/C profession.

MISSION

Build leaders and lead collaboration among government and industry to develop multidisciplined solutions to national security infrastructure challenges.

2025 STRATEGIC PLAN



GOAL 1: Strengthen Industry-Government Engagement

*Lead efforts to foster communication and
build relationships among Military,
Public, Private, Academic and
Professional organizations;
further collaboration to identify issues
and develop solutions in support of
national security.*

2025 STRATEGIC PLAN



Goal 2: Build and Sustain Resilient Communities

*Lead efforts to prepare communities to absorb, recover, and adapt from natural and man-made threats; **fortify our nation's resolve where people work and live.***

2025 STRATEGIC PLAN



Goal 3: Develop Leaders for the Profession

*Lead efforts to ensure leadership development and cultivate talent necessary to address the nation's grand challenges; **ensure the enduring stewardship of the A/E/C/ profession.***

2025 STRATEGIC PLAN



Goal 4: Enrich the STEM Pipeline for the Nation

Lead efforts to inspire, encourage, and enable youth to pursue STEM careers; help develop the technical capacity our nation needs to remain globally competitive.

2025 STRATEGIC PLAN



Goal 5: Prepare Servicemembers & Veterans for the A/E/C/ Industry

Lead efforts to fully integrate military and government members into the A/E/C industry; support training, credentialing and networking initiatives that build, maintain and translate skills to meet current and future needs.

2025 STRATEGIC PLAN



**We all need to take this Strategic Plan:
find our Passion, join that Post
Committee or National COI, get
engaged and Commit to the future.**

***This Strategic Plan if “owned” by all of
us will increase our membership, have a
significant impact to our A/E/C
profession and inspire service to our
Nation***

2025 STRATEGIC PLAN



WE HAVE PRESENTED THE VISION

WE HAVE LAID OUT OUR MISSION

WHAT IS YOUR PASSION?

**THE FUTURE OF OUR SOCIETY IS IN YOUR
HANDS**

JUST ONE MORE THOUGHT



SAME Centennial Celebration Plan

March 3, 2020



**I NOTICED THIS MORNING WE SEEM TO
HAVE BEEN JOGGING**

ARE YOU REALLY READY?

LET'S GO AND

"SPRINT TO THE START" OF OUR

SECOND CENTURY !



SAME Centennial Celebration Plan

March 3, 2020



Thank You